



C I R C U L A R

T h e P h i l i p p i n e S t o c k E x c h a n g e , I n c .

Company: Diversified Financial Network, Inc.

Report Date: October 23, 2008

Further to Circular No. 6943-2008 dated October 8, 2008, Diversified Financial Network, Inc. ("DFNN") furnished the Exchange a copy of its SEC Form 20-IS (Definitive Information Statement) in connection with its Annual Stockholders' Meeting, which will be held on November 13, 2008 at 10:00 a.m. at the Juan Carlos Amphitheater, 3rd Floor HatchAsia Global City Center, 31st Street corner 2nd Avenue, e-Square IT Park-SEZ, Bonifacio Global City, Taguig City.

As previously announced, "(t)he Board of Directors has fixed October 15, 2008 as the record date for determination of the stockholders entitled to notice of and vote at such meeting and any adjournment thereof."

A copy of DFNN's Definitive Information Statement is available for downloading at the PSE website (www.pse.com.ph) under Listed Companies.

For your information.