



**DFNN GROUP OF COMPANIES**

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July 3, 2009

**PHILIPPINE STOCK EXCHANGE, INC.**  
Philippine Stock Exchange Centre  
Exchange Road, Ortigas Center  
Pasig City

Attention: **Ms. Janet A. Encarnacion**  
Head, Disclosure

Re: Acquisition of DFNN Shares by a Director  
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Gentlemen:

In compliance with Section 13.1 of the PSE Revised Disclosure Rules, as amended, Diversified Financial Network, Inc. (DFNN) wishes to inform the Exchange that its Chairman & President, Mr. Ramon C. Garcia, Jr., acquired today, DFNN shares with the following details:

<u>Date</u>	<u>Number of Shares</u>	<u>Transaction</u>	<u>Price Per Share</u>
July 3, 2009	35,000	Acquisition	₱7.00
July 3, 2009	67,000	Acquisition	₱7.10

Thank you.

Very truly yours,

**DIVERSIFIED FINANCIAL NETWORK, INC.**

By:

Patricia De Las Cagigas  
Corporate Information Officer