



DFNN GROUP OF COMPANIES

Via OdiSy

September 18, 2009

PHILIPPINE STOCK EXCHANGE, INC.
Philippine Stock Exchange Centre
Exchange Road, Ortigas Center
Pasig City

Attention: **Ms. Janet A. Encarnacion**
Head, Disclosure

Re: Acquisition of DFNN Shares by a Director

Gentlemen:

In compliance with Section 13.1 of the PSE Revised Disclosure Rules, as amended, Diversified Financial Network, Inc. (DFNN) wishes to inform the Exchange that its Director, Mr. Ramon C. Garcia Jr. acquired (A) DFNN shares on the following dates:


| <u>Date</u> | <u>Number of Shares</u> | <u>Transaction</u> | <u>Price Per Share</u> |
|--------------------|-------------------------|--------------------|------------------------|
| September 18, 2009 | 1,000 | (A) | ₱9.00 |
| September 18, 2009 | 4,000 | (A) | ₱8.90 |

Thank you.

Very truly yours,

DIVERSIFIED FINANCIAL NETWORK, INC.

By:


Patricia De Las Cagigas
Corporate Information Officer